



For more than 20 years, people have been flocking to Noe Valley Bakery for fresh-from-the-oven baguettes, chocolate mousse cakes, and breakfast croissants. The central San Francisco institution opened its doors in 1995 and recently opened a second location in the nearby West Portal neighborhood.

The Challenge

At its best, baking is a time-consuming, meticulous labor of love. But bookkeeping shouldn't have to be. For years, Noe Valley Bakery staff would receive invoices, manually log the numbers, and then send the invoices onto an accountant. The accountant would process them and then mail them back yet again to the restaurant along with checks to sign. It was a cumbersome process with just a single location, but with two it became increasingly untenable.

Results

No more long hours manually entering the data. And no more trips to the post office.

“We started working with Plate IQ in anticipation of our second location, and it was a really great choice,” said owner Mary Gassen. “The system is very easy to use. And despite the fact that our number of invoices has doubled, we haven’t seen an increase in bookkeeping time needed to process invoices or bill pay.”

Our Solution

Fortunately, the bakery was introduced to Plate IQ. Now, invoices are digitized when they come in by simply using a smartphone app. The data immediately is sent to a cloud-based platform and synced to Quickbooks for the bookkeeper’s convenience.